Sinergie
SIMA
Management
Conference

Università degli Studi di Palermo

dSEAS dipartimento scienze economiche aziendali e statistiche

CALL FOR PAPERS

We are proud to confirm and invite you to the

Sinergie-SIMA 2021 Conference

LEVERAGING INTERSECTIONS IN MANAGEMENT THEORY AND PRACTICE

10-11 June 2021
Palermo, Italy

FONDAZIONE CUEIM

sinergie
italian journal of management

SIMA
Società Italiana di MANAGEMENT

Sinergie-SIMA 2021 Management Conference - CALL FOR PAPER

LEVERAGING INTERSECTIONS IN MANAGEMENT THEORY AND PRACTICE

Foreword from the Conference Chairs

Dear friends,

In 2020 we have experimented the innovation of a fully virtual conference due to the Covid-19 pandemic. Unfortunately, current data has pushed SIMA's Board to maintain the conference virtual for June 2021. Nonetheless, should conditions change substantially we keep the possibility of warmly welcoming you to Palermo for an in-person conference open. Our aim is to support the ongoing scientific debate and ensure that all participants have the opportunity to gain inspiration for their research and discuss their work during the conference. We are therefore preparing to host the conference on a digital platform able to facilitate a variety of session types and different ways of engaging the participants to the conference. We aim to deliver a multifaceted, constructive experience in which plenary and parallel sessions are complemented by occasions to gain in-depth feedback on the work presented as well as occasions for more informal networking and community building.

With our very best wishes for your continued health, safety and security,

Sandro Castaldo, SIMA - Arabella Mocciaro Li Destri, University of Palermo - Marta Ugolini, Sinergie

THE SINERGIE-SIMA CONFERENCE: **OVERVIEW**

Sinergie and Sima's common aim is to develop the contribution of Italian scholars to the international debate on management issues. Since 2016, Sinergie and Sima work together to organize the annual conference, a scientific event based on the experience that Sinergie has matured over 30 years of activity and on Sima's academic network. The Sinergie-Sima conference is therefore a well-established scientific meeting that brings together scholars from the field of management to present and discuss their research in a collaborative and friendly environment.

The main topic of the conference will be discussed in plenary and parallel sessions on Thursday 10th and Friday 11th June 2021.

The plenary sessions will centre on contributions from well-known academics and professionals who will participate in the debate as keynote speakers, discussants or interviewees. In the parallel sessions, full papers selected through a double-blind peer review, will be presented.

One or more sessions will be dedicated to the presentation of extended abstracts to give conference participants the opportunity to present their most recent research and receive comments and suggestions from the session chair and other participants in constructive discussion sessions.

A special track will be dedicated specifically to Management Case studies. These case studies may be written and presented by academics in collaboration with firm managers. Selected cases may be invited to become part of the SIMA and SIM Case series published with Pearson.

Furthermore, a pre-conference Paper Development Workshop will be held on Wednesday 9th of June 2021 to give young scholars in-depth feedback from experienced faculty on their current research.

The official language of the conference is English, however the submission of full papers and extended abstracts in Italian is welcome and a selection will be included in specific sessions.

Sinergie
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INVITATION TO SUBMIT FULL PAPERS AND EXTENDED ABSTRACT TO THE 2021 CONFERENCE: **THEME AND OBJECTIVES**

The legitimacy of management scholars in society increasingly rests on their ability to create social and economic value by finding solutions and offering effective and timely guidance to leaders in firms and institutions (Currie et al., 2016; Tihanyi, 2021). This is especially true in face of the extraordinary economic, societal, health and environmental challenges firms and governments are currently tackling worldwide also as a consequence of the COVID-19 pandemic (Muzio & Doh, 2020).

In parallel, management practitioners are increasingly urged to adopt wide-ranging strategies able to pursue a multi-dimensional notion of firm performance (Kotlar et al., 2018); a concept that extends beyond technical and economic dimensions to embrace a larger set of issues, such as sustainability and societal impact.

Challenges such as these are too complex to be captured by any one perspective. In order to shed light on the multifaceted phenomena that underlie firm performance and societal advancement, research is spurred to knowledgeably compare and leverage contributions that may derive from adopting different disciplinary, theoretical and methodological perspectives (Eisenhardt et al., 2016; George et al., 2016), as well as by considering different levels of analysis. Furthermore, there is the fundamental need to orient such scholarly enquiry to concerns of interest for the world of practice.

Anchoring research questions to real-world phenomena allow to appreciate and grasp their multiple dimensions and manifestations. Conscious pluralism and the intentional comparison of the relative contributions offered by different disciplines, theories, methods and levels of analysis offer a way forward for the comprehension of relevant phenomena for management scholars. Though not simple, there is relevant potential to generate sound and impactful research by purposefully leveraging intersections between different perspectives in the field of management to study phenomena of interest also to practitioners.

References

Currie, G., Davies, J., & Ferlie, E. (2016). A Call for University-Based Business School to "Lower their Walls" Collaborating with other Academic Departments in Pursuit of Social Value. Academy of Management Learning and Education, 14(4), 742-755.

Eisenhardt, K. M., Graebner, M. E., & Sonenshein, S. (2016). Grand challenges and inductive methods: rigor without rigor mortis. Academy of Management Journal, 59(4), 1113-1123.

George, G., Howard-Grenville, J., Joshi, A., & Tihanyi, L. (2016). Understanding and tackling societal grand challenges through management research. Academy of Management Journal, 59(6), 1880-1895.

Muzio, D., & Doh, J. (2021). Introduction to COVID-19 Commentaries. Journal of Management Studies, published online.

Scott, W. R. (2005). Institutional theory: Contributing to a theoretical research program. In Great minds in management: The process of theory development, 37(2), 460-484.

Tihanyi, L. (2021). From "That's Interesting" to "That's Important". Academy of Management Journal, 63(2), 329-331.

The conference welcomes both
theoretical and empirical contributions
It also encourages the submission of business case studies to a special session that will be organized in collaboration with Società Italiana di Marketing (SIM) and Pearson

Intersection: "the *point* where two things come together and have an *effect* on each other"

Cambridge Business English Dictionary

Sinergie-SIMA 2021 Management Conference - CALL FOR PAPER

LEVERAGING INTERSECTIONS
IN MANAGEMENT THEORY AND PRACTICE

TOPICS

We welcome full papers and extended abstracts that leverage intersections between disciplines, theories, methods and levels of analysis in the field of management in order to shed light on phenomena such as:

- Uncertainty, innovations and legacies of the COVID-19 pandemic
- Strategic entrepreneurship during crises
- Artificial intelligence, internet-of-things and blockchain and their impact on management
- Big data and business analytics
- Coopetition, ambidexterity, glocal strategies and paradoxes in management and marketing research
- Redefining the concept of success and performance
- Capturing and theorizing heterogeneity in management inquiry
- Heuristics and psychological biases in management
- Trust, institutions and agency in and between organizations
- Values, identity and reputation in management research
- Making resources and dynamic capabilities actionable
- Sustainable vs. temporary competitive advantage
- Strategies of platforms, ecosystems, networks and strategic alliances
- Corporate finance, firm growth and resilience
- Corporate governance across legal, economic and cultural contexts
- Corporate and business strategies in a digital world
- Virtual communication in multicultural environments
- Complexity, supply chains and cross boarder management
- Innovation strategies and intellectual property
- Stakeholders, public engagement and agenda 2030
- Business model innovations and sustainability
- Sharing and circular economy
- Business ethics, hybrid organizations and B-corps
- Corporate social irresponsibility, corruption and wrongdoing
- Equality, diversity, inclusivity and respect in management practice and academic institutions
- Humanistic management, human flourishing and social innovation
- Non-market, social and political strategies

Sima Thematic Groups

In addition to papers and extended abstracts that address the 2021 Conference themes, scholars are invited, also, to submit proposals for research in various management studies related areas; these will be discussed in the following possible thematic sessions:

- Strategic management and corporate governance
- Innovation and technology management
- Entrepreneurship
- International business
- Tourism and culture management
- Small and family business
- Retailing & Service management
- Operations & Supply Chain Management
- Marketing
- Strategic Communication
- Sustainability

More details: https://www.societamanagement.it/wp-content/uploads/gruppi-tematici-settembre-2018.pdf

Special Joint Tracks

Special tracks are co-organized with specific international scientific academies or networks and will be held within the general conference. They will give participants an opportunity to meet international research partners and present their work in a focused context. Special tracks papers and extended abstracts are required to meet the same standards as manuscripts in the general conference; they will be reviewed by a dedicated group of reviewers.
In 2021 the following special tracks will be offered:

- Special track International Business, in collaboration with EIBA (European International Business Academy). Organizers: Donata Vianelli, Maria Chiarvesio, Valentina De Marchi, Michela Matarazzo, and Ulrike Mayrhofer on behalf of EIBA.
- Special track Strategic Communication, in collaboration with EUPRERA (European Public Relations Education and Research Association). Organizer: Emanuele Invernizzi.
- Special track Innovation and Technology Management, in collaboration with CINet (Continuous Innovation Network). Best Track Paper Award SIMA-CINet will be awarded in the closing ceremony. Organizers: Maria Colurcio and Luca Gastaldi on behalf of CINet.
- Special track Cross-Cultural Management, in collaboration with IACCM (International Association of Cross-Cultural management and Competence). Best Track Paper Award SIMA-IACCM will be awarded in the closing ceremony. Organizers: Chiara Cannavale and Marie-Thérèse Claes on behalf of IACCM.
- Special track Humanistic Management and Tourism, in collaboration with IHMA (International Humanistic Management Association). Best Track Paper Award SIMA-IHMA will be awarded in the closing ceremony. Organizers: Maria Della Lucia, Ernestina Giudici and Michael Pirson on behalf of IHMA.

PAPER AND EXTENDED ABSTRACT SUBMISSIONS

Originality: Only unpublished papers that have not been submitted for publication or that have not been already published as conference proceedings will be considered for presentation at the Conference and inclusion in the subsequent conference proceedings. At the time of submission, authors must certify the originality of their work.

Full paper submission

Paper submissions for the Sinergie-SIMA Conference should be formatted using the word conference template published online at www.sijm.it. Papers should be a maximum of 10.000 words and should include the following information:

- Title
- Author(s) qualifications, scientific discipline, email address and mobile phone number - this information is for the exclusive use of Sinergie's administration
- Contributorship statement in the case of co-authored papers
- Acknowledgements
- References to the research on which the paper is based
- Structured abstract (no more than 250 words) containing the following information: objectives of the paper, methodology, findings, practical implications, limitations of the research and originality
- Key words
- References

To assure quality of editing, especially of tables, graphs and figures, it is common to use a Microsoft Word format, compatible formats are accepted as well.
File in .bmp, .jpeg, .jpg, .png, .gif formats can create problems in editing. If possible, please avoid these formats and provide files containing additional tables and graphs in their original format (e.g., xls).

Footnotes should be used only for comments, to provide more detail or not alternative considerations; they should not contain bibliographic information.
It is recommended to avoid changes in the title of the paper and in the composition of the authors, once submission is completed.

Extended abstract submission

The extended abstracts may be in the form of a report on a completed research project or a description of an ongoing or near completed research project. The conference will pro-vide a valuable opportunity to benefit from debate among peers: thus, extended abstracts describing ongoing research projects must clearly identify their conceptual development, objectives and methodological frameworks. Also, authors must indicate clearly that the re-search is “work-in-progress”. Extended abstracts should be a maximum of 5.000 words and a minimum of 3.500 words. For editing rules, please follow Full Paper submission directions. Please name the file “EA+name”, to facilitate its tracing as an extended abstract.

Full papers and extended abstracts, together with declarations (templates in www.sijm.it), should be sent as email attachments to Laura Ciarmela, editorial staff member of Sinergie, at laura.ciarmela@sinergieweb.it.

VIDEO RECORDING GUIDELINES FOR PRESENTATIONS

Full papers and extended abstracts will be discussed at Sinergie-SIMA Management 2021 Conference during online parallel sessions. With the purpose of optimizing time management and of enhancing knowledge exchange between participants, the virtual parallel sessions will be dedicated to contributions Discussion only. This implies that the presenters must have previously recorded videos along with their presentations (Recorded Video Presentation).

Each Recorded Video Presentation will be uploaded to the conference web portal (www.sijm.it) and will be available for registered participants who wish to contribute to the discussion and for chairs and co-chairs in parallel sessions. In addition, the texts of the full papers and of the extended abstracts will be published in the conference proceedings.

When preparing your Recorded Video Presentation, please consider carefully the following recommendations.

- The video has the aim to present your research/business case. Please include only relevant contents that will be the base for discussion during the online live session on June 10 or 11.
- You can use the program you prefer to record your presentation. If you need advice, please go at the bottom of this page, at the “Video Recording Software Recommendations” session.
- Generally, the automatic saving format of the chosen recording program is used: the most common video file extensions are mp4, avi, mov, flv, wmv, mpeg4. All formats accepted by You Tube are welcome (https://support.google.com/youtube/troubleshooter/2888402?hl=it)
- For full papers, the ideal video length is 15 minutes, maximum 20 minutes.
- For extended abstracts, the video length is 10 minutes, maximum 15 minutes.
- You should record the video from computer in landscape format (16:9), avoiding portrait format (9:16).
- You should use PPT slides to support your presentation, please adopt the conference template provided. If you do not use Microsoft PPT, you can enter the template images in the program that you want use for your presentation.

- The official language of the conference is English; however, you are allowed to record your presentation in Italian if the language of your paper or extended abstract is Italian.
- Please introduce yourself at the beginning of the speech and have something (bottom of the slide or other writings) that make you and your paper recognisable during the video.
- The conference organization will not carry out any video post-production editing. Therefore, you are invited to check as follows:
  - to activate audio during recording,
  - to avoid background noise or music,
  - to include the speaker's face in the camera frame, without any zooms or empty spaces, so that the speaker is visible (of course, do this if you wish to appear in the video recording),
  - to record in an indoor space that is adequately lit, avoiding dark or backlit effects, with a neutral backdrop, avoiding glass, mirrors or windows, which could create unwanted reflections, against the background of the frame,
  - to choose clothing without patterns, lines and squares, as well as recognizable brands,
  - to check carefully your performance in the video after recording and, if necessary, edit the video in the post production step.

Sinergie Italian Journal of Management intends to keep the videos in its YouTube channel in the future.

Information about the sending of the video and ppt

You are required to send the video file and the presentation file in ppt format within the set deadlines: April 30, 2021 for Extended Abstracts and May 10, 2021 for Full Papers.

The video file will be not transmissible as an attachment to an email. Consequently, you can use special services for sending large files such as File Sender GARR (https://filesender.garr.it/) or WeTransfer (https://wetransfer.com/) at the following email address: redazione@sinergieweb.it (Ada Rossi). Simultaneously, you should send an email to Laura Ciarmela (laura.ciarmela@sinergieweb.it) to communicate the sending of the video file via GARR or WeTransfer.
In the email text, you are also required to provide the authors' consent to the use of the video by inserting as follows:

> *The undersigned, after reading and understanding the Information on the processing of personal data, pursuant to articles 7 and following EU Regulation 679/2016, of art. 96 L. 633/1941 (Copyright Law) and art. 10 of the Italian Civil Code,*
> *AUTHORIZES*
> *Fondazione CUEIM and SIMA for the collection, use and publication of the material depicting the undersigned on the web, as defined in the aforementioned information.*
> *The undersigned declares that for any possible excerpts from copyrighted works owned by third parties included in the video, the Authors have obtained written permission from the copyright owners for all uses, and show credit to the sources in the video; the video contains no libelous or unlawful statements, do not infringe upon the rights (including without limitation the copyright, patent or trademark rights) or the privacy of others, do not breach any confidentiality obligation, do not violate a contract or any law, or do not contain material or instructions that might cause harm or injury, and only utilize data that has been obtained in accordance with applicable legal requirements and Sinergie Italian Journal of Management policies.*
> _____ *(date, place and Name and Surname as signature)*

Video Recording Software Recommendations

You are free to record your video with any software - use whatever you feel most comfortable with. However, if you have little experience recording videos, here are a few recommendations:

• Microsoft PowerPoint

If you are already familiar with Microsoft PowerPoint, you can use it to record both audio narration and the slides. Optionally, you can also record yourself superimposed on the slides using a webcam. Additionally, if you add your script to the Notes field, the notes will appear at the top of your screen (normally right below where the camera is located) to help you hold your gaze towards the camera. The basic steps for recording are:

a) Go to the “Slide Show” tab.
b) Click on “Record Slide Show” button and select “Record from Beginning”.
c) Use the “Settings” button on the upper right corner allows you to select your microphone and
d) camera.
e) If you do not wish to be visible in the recording, you can turn off webcam recording using the little camera icon below your slides on the lower right corner.
f) Click “Record” on the upper left corner. PowerPoint will start a 3-second countdown and then start recording. The recording will automatically stop after your last slide.
g) Select “File” -> “Export” -> “Create a Video” to save your recording on your hard drive (We recommend a resolution of 1080p to make sure the quality is high enough. Please do not go lower than 720p).

For more detailed instructions, you may refer to Microsoft support https://support.microsoft.com/en-us/office/video-record-presentations-2570dff5-f81c-40bc-b404-e04e95ffab33.

• Zoom

If you have created a Zoom account (including the free version), you can simply start a Zoom meeting and record the meeting to your local hard drive. The basic process is as follows:

a) Start a new Zoom meeting.
b) “Exit Full Screen” if the meeting window has covered your whole screen by default.
c) If you are using a slide deck, open it in a new window. In PowerPoint, you can set the slide show to begin in a window (instead of taking up the whole screen) by following these steps:
a. Go to the “Slide Show” tab
b. Click the “Set up Slide Show” button
c. Select “Browsed by an Individual Window”
d. Click the “From Beginning” button to begin the slide show.
d) In the Zoom toolbar, click “Share Screen” and select the “PowerPoint window”.
e) Click “Record” in Zoom (it may be under the “More” button). You can also start recording by using the Alt+R combination on your keyboard.
f) The recording will begin immediately. Go through your presentation. When you are done, click the “Stop Recording” button, or the Alt+R key combination again.
g) End your meeting.
h) Wait for the recording to be processed. It will be saved on your computer, and Zoom will open the folder with the recording.

PEER REVIEW PROCESS

For full papers

Papers will undergo a double-blind peer review process in order to evaluate the possibility to include them in the Referred Conference Proceedings, to be selected for publication in Sinergie Italian Management and to be awarded a prize. After the peer review, papers may be accepted outright, or accepted subject to revision based on reviewers' suggestions, or considered as extended abstract or rejected. Authors of papers that require revision based on reviewers' suggestions will have time to make the necessary revisions/improvements and to resubmit the amended version of the paper. This will be subjected to editorial review, after which author(s) will receive notification of the final evaluation.

For extended abstracts

The Scientific Committee will evaluate the extended abstracts.
The same procedure will be used to evaluate full papers if the authors explicitly waive publication in the Referred Conference Proceedings.

PAPER DEVELOPMENT WORKSHOP (PDW)

9 June, 2021 - 15:00-18:30

This PDW aims to provide young scholars specific guidance and developmental feedback in the submission (or re-submission) of their working papers for potential publication to an international top-ranking journal.

PDW Format

15:00 Welcome

PART 1. Publishing qualitative and quantitative research

15:10 Challenges and Best-practices for Planning, Executing, and Publishing Qualitative Research - Prof. Davide Ravasi (UCL School of management)

15:30 Challenges and Best-practices for Planning, Executing, and Publishing Quantitative Research - Prof. Giovanni Valentini (IESE Business School)

15:50 Coffee break

16:00 PART 2. Roundtable discussions

Selected papers will be allocated to specific roundtables for in-depth discussion. Each roundtable will host 5 papers. Roundtable paper discussion is organized as follows:

- Each author will be invited to provide an overview of the paper's core message, research questions, methodology, results and contributions and the areas in which she/he is looking for specific advice (10 minutes)
- Each paper will receive developmental comments by an expert discussant (10 minutes)
- Q&A from the audience (10 min)

18:30 Final remarks

Target audience and eligibility requirements

The target of this PDW are young and mid-career scholars who show robust interest for conceptual and empirical research in the field of management.

The eligibility and submission requirements are to submit:

1. a bio sketch (one page);
2. the most recent version of the research paper (or extended abstract) that the author would like to discuss. Papers should be written in English;
3. a cover letter clearly stating the question(s) which they are struggling with (one page).

Authors are invited to indicate in a note on the front-page the paper's target journal(s), and, in the case of R&R papers, the journal in which the paper is under consideration at the time of the submission. In this latter case, authors may send the received reviews to start a useful interaction with the audience of the PDW in order to improve their responses to referees.

Participants to the PDW will be selected by the organizers on the basis of the relevance and "fit" of their research with the theme of the conference, as well as on the academic quality and impact of their submissions. Preference will be given to full papers. Conceptual, qualitative and quantitative research will be equally considered in the selection process. Preference will be given to papers whose authors include at least one young scholar (PhD student/candidate, post-doctoral researcher) available to present at the PDW during the Sinergie-Sima conference.

Papers should be submitted by sending an email to pasqualemassimo.picone@unipa.it and c.c. to laura.ciarmela@sinergieweb.it. Please indicate "PDW Sinergie Sima 2021" in the email. Please also note that for this PDW each applicant should submit only one paper.

Deadlines

- 28 FEBRUARY, 2021: Submission Deadline for Proposals
- 31 MARCH, 2021: Notification of Review Committee Decisions
- 15 APRIL, 2021: Presenter Registration Deadline
- 9 JUNE, 2021: PDW

Submission of a paper should be regarded as an undertaking that, should the paper be accepted, the author who participates to the PDW should register for the Sinergie-SIMA Management conference.

PWD ORGANIZING COMMITTEE

Paolo Aversa, Cass Business School

Cristina Bettinelli, University of Bergamo

Gabriella Levanti, University of Palermo

Pasquale Massimo Picone, University of Palermo

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IMPORTANT DATES

Deadlines for full papers

14 FEB 2021

Full papers
Submission

19 MAR 2021

Notification of peer-review result
for non-European participants

16 APR 2021

Notification of peer-review result
for European participants.

10 MAY 2021

Full paper prerecorded
video delivery

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16 MAY 2021

Submission of revised papers
for all participants

25 MAY 2021

Registration to the Conference

Deadlines for extended abstracts

1 MARCH 2021

Extended abstract
Submission

31 MARCH 2021

Notice of inclusion in the
conference program

30 APR 2021

Extended abstract prerecorded
video delivery

25 MAY 2021

Registration to the Conference

Sinergie-SIMA 2021 Management Conference - CALL FOR PAPER

LEVERAGING INTERSECTIONS
IN MANAGEMENT THEORY AND PRACTICE

Deadlines for Paper Development Workshop

28 FEBRUARY 2021

Submission Deadline for Proposals

.

31 MARCH 2021

Notification of Review Committee Decisions

15 APRIL 2021

Presenter Registration Deadline

9 JUNE 2021

PDW

PUBLICATION OPPORTUNITIES

Conference Proceedings

Unless publication is explicitly waived by the author(s) at the time of paper submission, full papers accepted for presentation at the conference will be published online in the referred Electronic Conference Proceedings and copyrighted with ISBN and DOI codes.

The extended abstracts presented in specific conference sessions will be published online in a separate volume of Conference Proceedings and copyrighted with an ISBN.

Conference Proceedings will be published in open access form on the Sinergie website (www. sijm.it) after the conference. Before uploading the material, it will be edited to ensure quality; the costs of this editing work will be borne by Sinergie.

At least one author of paper or extended abstract must present the research output during the conference parallel sessions. Failure to present will result in the paper or extended abstract being excluded from the Electronic Conference Proceedings.

Publication in Sinergie Italian Journal of Management

The Scientific Committee of the conference will select a limited number of the papers addressing the specific theme of the conference (Leveraging Intersections in Management Studies) to include them in a 2022 Special Issue of Sinergie Italian Journal of Management. The papers selected for publication in the special issue will be announced during the concluding plenary session of the conference and their authors will be acknowledged with an award.

Further publication opportunities

A number of papers presented at the conference will be eligible for submission to some partner journals:

The journal Piccola Impresa\Small Business has arranged a fast-track review process for manuscripts in English language dealing with entrepreneurship or SMEs management

http://rivistapiccolaimpresa.uniurb.it/index.php/piccola/index

A special issue about Stakeholders, public engagement and agenda 2030 is being arranged for publication in a new emergent journal. The details of the editorial project will be communicated soon.

Business case studies will be eligible for publication on Pearson web platform.

The conference website will provide information on further publication opportunities. More to come soon!

Awards and recognitions

The 3 best among 8/10 selected papers within the specific theme of the Conference will be acknowledged by the Scientific Committee with an award during the closing session of the Conference.

11 commended paper awards (one for each of the SIMA thematic areas: Strategic management and corporate governance; Innovation and technology management; Entrepreneurship; International business; Tourism and culture management; Sustainability; Small firms and family business; Retailing and service management; Operations and supply chain; Strategic communication, Marketing) will be acknowledged by the Scientific Committee during the closing session of the Conference. In addition, the organizers of some special joint track will acknowledge specific Best Track Paper Awards.

All paper presenters as well as session chairs will receive a certificate acknowledging their contribution to the conference.

CONFERENCE FEES

All fees refer to the virtual conference.
If in-person participation will be possible at the time of the conference, an additional fee will be applied for delegates in Palermo.

Registration fees for Sinergie-SIMA 2021 online Conference*

Special fees for SIMA Members

	SIMA MEMBER	SIMA NON-MEMBER
Professors and researchers (VAT included)	€ 150,00	€ 225,00
PhD students, fellows and undergraduate students (VAT included)	€ 75,00	€ 110,00

*The registration fee includes all online conference sessions, online conference proceedings, and only for individuals with a postal address in Italy a 2021 free subscription to Sinergie Italian Journal of Management (printed).

Bank transfer to the following account: Fondazione Cueim at BNL, Banking
IBAN IT67W0100511700000000004041—BIC/SWIFT CODE BNLIITRR. In addition to personal identification data, please specify the reason for payment (name, surname + Conference 2021)

If payment has to be effected by a University Department, please provide an “order form” with all details for invoicing, then wait for the electronic invoice and arrange for bank transfer after receiving the electronic invoice.

For any issues and information regarding conference registration and invoicing, do not hesitate to contact: **Annalisa Andriolo (amministrazione@sinergieweb.it)**

For scholars affiliated to Italian Universities it is possible to obtain free access to the conference by subscribing to Sinergie Italian Journal of Management. Please contact Annalisa Andriolo at the abovementioned email.

Sinergie SIMA Management Conference

CONFERENCE REGISTRATION

Register on **www.sijm.it**

Registration opens: 11 January 2021

Registration closes: 25 May 2021

Standard registration fee (on line conference): € 225,00

GENDER BALANCE AND INCLUSION

Sinergie-Sima 2021 Conference will positively seek to promote equality, diversity and inclusion.
As conference organizers, we will promote diversity and inclusion in all aspects of the conference, including keynote and featured speakers, roundtables and, in the composition of the Organizing and Scientific Committee.

ACCOMODATION

If health conditions and regulations will enable physical participation in Palermo, participants are responsible for arranging their own accommodation. There will be some information on accommodation in Palermo published on the conference website.

CONFERENCE VENUE

The conference has gone virtual. If allowed, any potential meeting will be held at:

Università degli studi di Palermo - Department of Economics, Business and Statistics, Buildings 13 and 19, Viale delle Scienze, 90128 Palermo PA, Italy

CONFERENCE ORGANIZATION

CONFERENCE CHAIRS

Arabella Mocciaro Li Destri	University of Palermo
Sandro Castaldo	Bocconi University
Marta Ugolini	University of Verona

SCIENTIFIC COMMITTEE

Paolo Aversa	Cass Business School, UK
Claudio Baccarani (*Founding member*)	University of Verona
Daniela Baglieri	University of Messina
Mara Bergamaschi	University of Bergamo
Stefano Bresciani	University of Torino
Federico Brunetti	University of Verona
Francesca Cabiddu	University of Cagliari
Michele Cano	University of West Scotland, UK
Peggy Chaudry	Villanova University, USA
Francesco Ciampi	University of Florence
Maria Colurcio	Università Magna Grecia Catanzaro
Giovanni Battista Dagnino	LUMSA, Palermo
Daniele Dalli	Università di Pisa
Alfredo De Massis	Free University of Bozen-Bolzano
Stephanie Decker	University of Bristol, UK
Valentina Della Corte	University of Naples Federico II
Eleonora Di Maria	University of Padova
Alex Douglas	Management University of Africa, Kenya
Marco Frey	Sant'Anna School of Advanced Studies, Pisa
Pervez Ghauri	University of Birmingham, UK
Elisa Giuliani	University of Pisa
Gaetano Maria Golinelli (*Founding member*)	Sapienza University of Roma
Charles Hofacker	Florida State University, USA
Mat Hughes	Loughborough University, UK
Gennaro Iasevoli	LUMSA, Rome
Emanuele Invernizzi	IULM University

Beatrice Luceri	University of Parma
Amedeo Maizza	University of Salento
Marcello Mariani	University of Bologna
Jacques Martin	ESOE, France
Elisa Martinelli	University of Modena Reggio Emilia
Umberto Martini	University of Trento
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