



Sinergie SIMA

Management Conference



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CALL FOR PAPERS

Sinergie-SIMA 2023 Conference

REDISCOVERING LOCAL ROOTS
AND INTERACTIONS IN MANAGEMENT

June 29th and 30th, 2023
Bari - Italy

<https://www.sijmsima.it>



sinergie
italian journal of management



Società Italiana di
MANAGEMENT

Sinergie-SIMA 2023 Management Conference
REDISCOVERING LOCAL ROOTS AND INTERACTIONS IN MANAGEMENT
CALL FOR PAPERS

Foreword from the Conference Chairs

Dear friends,

In organizing the 2023 Sinergie-SIMA Management Conference, our aim is to continue to provide a precious occasion to share our community's most recent research and gain constructive feedback, engaging in debates on key issues for management studies and its advancement. We trust that our efforts will contribute to sustain the interaction underlying scientific advancement in our field and provide the occasion to connect with the Italian management scholar community.

As we organize the 2023 Sinergie-SIMA Management Conference, we are witnessing a progressive return to in-person events and are hoping such a trend is confirmed for the months that await us. Based on the evolution of the COVID-19 pandemic during the last months, we are planning to host an in-person event and are greatly looking forward to the pleasure of welcoming our participants to the charming location of Bari in Apulia. Given the time that lies ahead of us, should health conditions unluckily change significantly by the end of June, we will be ready to go online.

We hope to meet you in Bari at the 2023 Sinergie-SIMA Management Conference.

With our very best wishes for your continued health, safety, and security,

Angelantonio Russo
LUM University

Savino Santovito
University of Bari

Arabella Mocciano Li Destri
SIMA and University of Palermo

Marta Ugolini
Sinergie and University of Verona

THE SINERGIE-SIMA MANAGEMENT CONFERENCE: OVERVIEW

Sinergie's and SIMA's common aim is to develop the contribution of Italian scholars to the international debate on management issues. Since 2016, Sinergie and SIMA work together to organize the annual Conference, a scientific event based on Sinergie over 30 years' experience and on SIMA academic network. The Sinergie-SIMA Management Conference is therefore a well-established scientific meeting that brings together scholars from the field of management to present and discuss their research in a collaborative and friendly environment.

The main topic of the Conference will be discussed in alternating plenary and parallel sessions to be held on June 29th and June 30th 2023. Pre-conference activities are scheduled on June 28th.

The plenary sessions will focus on contributions from well-known academics and professionals who will participate in the debate as keynote speakers, discussants, or interviewees.

Several parallel sessions will be dedicated to the presentations of long papers and short papers that will be selected according to a double-blind peer review process. In this way, participants will have the opportunity to present their research and receive comments and suggestions from the session chairs and other participants in what hopefully will be constructive discussion sessions.

The official language of the Conference is English. Submission of long papers and short papers in Italian will be welcome and a selection will be included in specific sessions.

INVITATION TO SUBMIT LONG PAPERS AND SHORT PAPERS TO THE 2023 CONFERENCE: THEME AND OBJECTIVES

Theory and practice in the field of management have been challenged by the emergence of deep transitions such as those driven by globalization, the rise of social and environmental issues, and the diffusion of digital technologies. Events such as the ensuing geopolitical crises and the pandemic further contribute to spur management scholars to feel the call to produce impactful research with theoretical and managerial implications on the relationship between location and strategy (Bathelt and Li, 2022).

As a consequence, scholars and practitioners have been asked to design new business models and rethink value chains in a twofold direction (Mazutis *et al.*, 2021). First, the relevance of local roots sheds light on the way people create and shape places, as much as places shape people and their organizations, suggesting a need to rethink how all lives 'take place' in places, as well as how all business happens in places (Sternad *et al.*, 2017). Second, a need for new interactions emerges, suggesting that businesses are deeply connected to their roots, that are their homes, from which they draw inspiration, identity, and sources of competitive advantage (Soderstrom and Weber, 2020).

Rediscovering local roots and specific assets, as well as developing new ways of interaction among the economic actors and their stakeholders, can help firms to design effective and innovative strategies to create and share values (Mair *et al.*, 2016), with positive economic, social, and environmental impacts (Attig and Brockman, 2017).

Several research questions stimulate an interdisciplinary debate in the field of management. These questions relate to the ability of firms and managers to move, among the others, between global and local relations, near/physical and far/digital interactions,

reshoring and offshoring activities, omnichannel competition and retail interactions, market transactions and system operating structures, traditional and innovative approaches, social/local benefits and financial/global performances, business ethics and ethics in business.

In the same way, different theories, methodological approaches, and units of analysis are required to generate scientific research that has an impact not only in terms of theoretical contribution but also on the real business world.

References

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- MAZUTIS D., SLAWINSKI N., PALAZZO G. (2021), "A Time and Place for Sustainability: A Spatiotemporal Perspective on Organizational Sustainability Frame Development", *Business and Society*, Vol. 60, No. 7, pp. 1849-1890.
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- STERNAD D., KENNELLY J.J., BRADLEY F. (2017), *Digging deeper: How purpose-driven enterprises create real value*, Routledge, London.

The Conference welcomes both theoretical and empirical contributions, although contributions are expected to provide implications for theory and practice.

Local roots: "Not knowing where you are, you can lose your soul or your soil, your life or your way home"

Wendell Berry, Poetry and Place (in Standing by Words)

TOPICS

Based on this general idea, we welcome long papers and short papers that highlight the function of territorial or cultural roots and of operational interactions in management, to shed light on phenomena such as:

- Big data and business analytics for process integration
- Brand, trust, and communication strategies boosting local roots
- Business ethics, hybrid organizations, and B-Corps
- Business model innovation and sustainability
- Capturing and theorizing local roots and interactions in management inquiry
- Complexity, supply chains and cross-border management developed through interactions
- Coopetition, ambidexterity, glocal strategies and paradoxes in management research
- Corporate finance, firm growth, and resilience
- Corporate and business strategies in a world of interactions
- Corporate governance across legal, economic, and cultural local contexts
- Equality, diversity, inclusivity, and respect in management practice and academic institutions
- Innovations and legacies of the pandemic and geopolitical crisis for leveraging local roots
- Local values, local identity, and reputation in management research
- Making resources and dynamic capabilities actionable through interactions
- Managing interactions through artificial intelligence, internet-of-things and blockchains
- Modern slavery and social cohesion
- Non-market, social, and political strategies rediscovered through local roots and interactions
- Redefining the concept of success and performance rediscovering local roots
- Relevance of the local roots in the age of Sustainable Development Goals (SDGs)
- Stakeholders, public engagement, and the Agenda 2030
- Strategic entrepreneurship in the era of interactions
- Strategies of platforms, ecosystems, networks, and strategic alliances in the age of local roots
- Sustainable vs. temporary competitive advantage through local roots
- Trust, confidence, and relationship quality within and between organizations

Thematic Tracks

Scholars are invited to submit long papers and short papers that will be discussed in the twelve following thematic tracks related to the **Conference theme** and the **[SIMA thematic groups](#)**:

1. *Rediscovering local roots and interactions in management*
2. *Entrepreneurship*
3. *Innovation and technology management*
4. *International business*
5. *Marketing*
6. *Operations & supply chain*
7. *Retailing & service management*
8. *Small and family business*
9. *Strategic communication*
10. *Strategic management and corporate governance*
11. *Sustainability*
12. *Tourism and culture management*

LONG PAPERS AND SHORT PAPERS SUBMISSIONS

Originality: Only unpublished long papers and short papers that have not been submitted for publication or that have not been already published as Conference proceedings will be considered for presentation at the Conference and inclusion in the subsequent Conference proceedings. At the time of submission, authors must certify the originality of their work.

Guidelines for submission

To submit your manuscript to Sinergie-SIMA Management Conference, you have to register with the OJS web platform: <https://ojs.sijm.it/index.php/sinergie-sima/login>

If you are already registered, you can log in and begin the five-step submission process.

We invite you to fill in all the required data correctly and accurately.

Participants who wish to present their research at the Sinergie-SIMA Management Conference 2023 are welcome to send their manuscript in WORD FORMAT (.doc or .docx only) according to the guidelines that are next detailed.

Please remember that you have to select one of the following types of submission within the “Submit an Article” section:

- **Long papers** (if you want to take part in the Conference and, at the same time, you are interested in publication in the Conference Proceedings, please select this type of submission)
- **Long papers - no conference proceedings** (if you want to take part in the Conference but, at the same time, you are interested in withholding publication in the Conference Proceedings, please select this type of submission)
- **Short papers** (if you want to take part in the Conference and, at the same time, you are interested in publication in the Conference Proceedings, please select this type of submission)
- **Short papers - no conference proceedings** (if you want to take part in the Conference but, at the same time, you are interested in withholding publication in the Conference Proceedings, please select this type of submission)

Long papers and short papers have to be submitted as anonymous manuscripts.

Technical information about the submission process

1. **START** - The web platform requires the following fields to be filled in:

- Section (you have to indicate the type of manuscript you are proposing)
- Submission requirements
- Comments for the Editor (this section enables to upload an optional cover letter; in this section, you can enter acknowledgements and specify contributorship statement in the case of co-authored manuscripts)
- Privacy statement

2. **UPLOAD SUBMISSION**

- Files: you have to upload manuscript formatted according to the template published online at this web page <https://www.sijmsima.it/submission/>
- Add file: you can upload further files such as tables/figures that you want to submit (it is optional)

3. **ENTER METADATA**

- Title
- Subtitle (it is optional)
- Abstract
- **First thematic area:** you have to select one of the twelve Thematic Tracks to which you want to send your manuscript for evaluation by reviewers with expertise in that thematic area and to present the results of your research in that same thematic area
- **Second thematic area:** you have to select another of the twelve Thematic Tracks to which you want to send your manuscript (this second preference will be considered in the case in which the first indicated thematic area will result overbooked; thus, your manuscript will be

evaluated by reviewers with expertise in the second thematic area that you indicated and it will be presented in this same second thematic area)

- List of contributors: please insert the name of all the Authors and their affiliation too
- Keywords: a minimum of three and a maximum of six keywords must be included to identify the study's main topic

4. **CONFIRMATION** - In this step, you have to click "Finish Submission".

Please note: Due to default settings of the platform, when you click "Finish Submission", the following question will appear: "Are you sure you wish to submit this article to the journal?". You don't have to worry about this inaccurate statement regarding "the journal". Just confirm your intention to submit.

5. **NEXT STEPS** - You will receive a confirmation email.

Please be sure that emails from laura.ciarmela@sinergieweb.it are not considered as junk mail by your server.

Long papers submission

Long papers submissions for the Sinergie-SIMA Management Conference have to be formatted using the Conference template published online at <https://www.sijmsima.it/submission/>.

Papers should be a maximum of 10.000 words and should include the following information:

- Title
- Author(s) qualifications, scientific discipline, email address and mobile phone number - this information is for the exclusive use of Sinergie's administration
- Contributor statement in the case of co-authored papers
- Acknowledgement
- References to the research on which the paper is based
- Structured abstract (no more than 300 words) containing the following information: framing of the research, purpose of the paper, methodology, results, research limitations, managerial implications, and originality of the paper.
- Keywords
- References

To assure quality of editing, especially of tables, graphs and figures, it is common to use a Microsoft Word format, compatible formats are accepted as well. File in .bmp, .jpeg, .jpg, .png, .gif formats can create problems in editing. If possible, please avoid these formats and provide files containing additional tables and graphs in their original format (e.g., xls).

Footnotes should be used only for comments, to provide more detail or not alternative considerations; they should not contain bibliographic information.

It is recommended to avoid changes in the title of the paper and in the composition of the authors, once submission is completed.

Short papers submission

Short papers submissions for the Sinergie-SIMA Management Conference have to be formatted using the Conference template published online at <https://www.sijmsima.it/submission/>.

The short papers may be in the form of a report on a completed research project or a description of an ongoing or near completed research project. The Conference will provide a valuable opportunity to benefit from debate among peers: thus, short papers describing ongoing research projects must clearly identify their conceptual development, objectives and methodological frameworks. Also, authors must indicate clearly that the research is "work-in-progress". Short papers should be a maximum of 5.000 words and a minimum of 3.500 words. For editing rules, please follow Long papers submission directions.

PEER REVIEW PROCESS

For long papers

Long papers will undergo a double-blind peer review process by reviewers with expertise in the thematic area selected during the submission process.

After the peer review, long papers can be accepted in full, accepted with modifications required or rejected. In the case of partial acceptance, the Authors can decide to send a revised manuscript that includes the reviewers' suggestions or to not send it, by confirming the first version of the manuscript submitted.

The accepted long papers will be included in the Conference Proceedings and, furthermore, they will be evaluated to be selected for publication in *Sinergie Italian Journal of Management* and to be awarded a prize.

For short papers

Short papers will undergo a double-blind peer review process by reviewers with expertise in the thematic area selected during the submission process.

After the peer review, short papers can be accepted or rejected.

The accepted short papers will be included in the Conference Proceedings and, furthermore, they will be evaluated to be awarded a mention.

DEADLINES



for LONG PAPERS

15 FEBRUARY 2023

Long papers submission

31 MARCH 2023

Notification of peer-review result
(non-European participants can request advanced notification of the peer-review result)

15 MAY 2023

Submission of revised long papers

for SHORT PAPERS

15 MARCH 2023

Short papers submission

30 APRIL 2023

Notice of inclusion in the Conference program

15 MAY 2023

Early bird registration to the Sinergie-SIMA Management Conference

PAPER DEVELOPMENT WORKSHOP (PDW) “From Blank Page to Publication in Top Journals”

June 28th, 2023 - 14:30-18:30

PDW AIM

The PDW has been thought to engage young scholars and provide them with skills and insights on scientific research. It would be extremely helpful to have SAMS as a partner. Since the early years of a Ph.D. program, tutors encourage doctoral students to publish in top-ranking journals. Nonetheless, the interval from the blank page to publication may be extended and professionally and emotionally challenging from a young researcher’s viewpoint. It is entirely feasible that the rookie may feel frustrated while striving to discover a few things that can be put together in a meaningful way. It may sound cliché, but the blank page is not always experienced as a new opportunity to create a decisive career study. The frustration of writing the first words with which, like a “big bang”, the block of the blank page breaks and the research is progressively structured, is a familiar feeling in the community of young academics. Furthermore, finding the “right” gap, the perfect quote, and the most suitable robustness test for analysis is just the beginning. Once the paper is ready to submit, the editor may desk-reject the paper. Other times, the result of the review process is discouraged. Frequently authors feel frustrated because while the constructive reviewers’ comments contribute substantially to the quality of the manuscripts, other times, authors feel that reviewers’ comments are superficial, contradictory, or inappropriate opinion.

This PDW intends to give young scholars specific and constructive feedbacks as they write, submit, or resubmit their working papers for consideration for publication in top-ranking international journals. It aims to encourage high-quality research and support young scholars in the submission processes. This PDW will provide young scholars insights on the selection of the “right” journals for their papers and how to deal with rejection and manage high-risk revisions.

TARGET AUDIENCE

The targets of this PDW are young and mid-career scholars (Ph.D. students and candidates, Ph.D., research fellows, and assistant professors), who show robust interest in conceptual and empirical research in management.

The eligibility and submission requirements are to submit:

1. a bio sketch (one page);
2. the most recent version of the research paper (or short paper) that the author would like to discuss. Papers should be written in English.
3. a cover letter clearly stating the question(s) which they are struggling with (one page).

Authors are invited to indicate in a note on the front page the paper’s target journal(s), and, in the case of R&R papers, the journal in which the paper is under consideration at the time of the submission. In this latter case, authors may send the received reviews to start a helpful interaction with the audience of the PDW to improve their responses to referees.

The organizers will select participants for the PDW based on the academic quality and impact of their submissions. Preference will be given to long papers. Conceptual, qualitative, and quantitative research, and literature review, will be equally considered in the selection process.

The maximum number of participants is 20 to facilitate interaction and more in-depth discussions.

PDW FORMAT

14:30 Welcome

Angeloantonio Russo (LUM University)

14:45 Round Table “From Blank Page to Publication in Top Journals”

Moderator: *Rosamartina Schena* (LUM University)

Keynote speakers: *Laura Costanzo* (Southampton Business School)

Tina Dacin (Smith School of Business, Queen’s University)
Journal of Management Studies Associate Editor

16:15 Coffee break

16:30 Parallel Sessions

Selected papers will be allocated to specific sessions for in-depth discussion. Each session will host four papers. Parallel paper discussion is organized as follows: each author will be invited to provide an overview of the paper’s core message, research questions, methodology, results and contributions, and the areas in which she/he is looking for specific advice (10 minutes). Each paper will receive developmental comments from two expert discussants (10 minutes) and Q&As from the audience (10 min).

Session 1: Publishing a Literature Review

Discussants: *Tina Dacin* (Queen’s University, Canada, USA) and *Clodia Vurro* (University of Milano)

Session 2: Publishing Qualitative Research

Discussants: *Laura Costanzo* (Southampton Business School - UK) and *Giovanni Battista Dagnino* (LUMSA University of Rome)

Session 2: Publishing Quantitative Research

Discussants: *Journal of Management Studies Editor* (to be confirmed) and *Pasquale Massimo Picone* (University of Palermo)

18:30 Closing Remarks

Raffaele Campo (University of Bari)

19.00 Social light dinner

Papers should be submitted by email to schena@lum.it and c.c. to laura.ciarmela@sinergieweb.it indicating “PDW LUM 2023” in the object of the email. Please also note that for this PDW each applicant will be allowed to submit only one paper.

PDW DEADLINES



- 15 March 2023** Submission deadline for proposals
- 30 April 2023** Notification of review committee decisions
- 15 May 2023** Final paper submission and early bird registration deadline
- 28 June 2023** PDW

PDW ORGANIZERS



- Raffaele Campo* (University of Bari), raffaele.campo@uniba.it
- Angeloantonio Russo* (LUM University), russo@lum.it
- Rosamartina Schena* (LUM University), schena@lum.it

PUBLICATION OPPORTUNITIES

Conference Proceedings

Unless publication is explicitly waived by the author(s) at the time of paper submission, long papers accepted for presentation at the Conference will be published online in the Referred Electronic Conference Proceedings and copyrighted with ISBN and DOI codes.

The short papers presented in specific Conference sessions will be published online in a separate volume of Conference Proceedings and copyrighted with an ISBN.

Conference Proceedings will be published in open access form on the Sinergie-SIMA Management Conference website after the Conference.

At least one author of paper or short papers must present the research output during the Conference parallel sessions. ***Failure to present will result in the paper or short papers being excluded from the Conference Proceedings.***

Awards and recognitions

The three best long papers of the Conference will be acknowledged by the Scientific Committee with an award during the closing session of the Conference.

Twelve mentions (one for each of the Thematic Tracks) will be acknowledged by the Track Chairs Committee during the closing session of the Conference.

If the authors explicitly waive publication in the Conference Proceedings of long papers or short paper, their manuscript will be not evaluated to awards and recognitions.

In addition to awarding with a plaque the Journal's Best Reviewer, a mention for the Conference's Best Reviewer will be awarded with a mention.

GENDER BALANCE AND INCLUSION

Sinergie-Sima Management Conference will positively seek to promote equality, diversity and inclusion.

As Conference organizers, we will promote diversity and inclusion in all aspects of the Conference, including keynote and featured speakers, roundtables and, in the composition of the Organizing and Scientific Committee.

Publication in Sinergie Italian Journal of Management

A limited number of the papers will be selected to be included in a 2024 special issue of ***Sinergie Italian Journal of Management***. The papers selected for publication in the special issue will be announced during the concluding plenary session of the Conference and their authors will be acknowledged with an award.

Further publication opportunities

We anticipate that a number of the papers presented at the Conference will be eligible for submission to other journals.

Business case studies will be eligible for publication on Pearson web platform.

The Conference website will provide information on further publication opportunities. More to come soon!

CONFERENCE REGISTRATION AND FEE*

Register on <https://www.sijmsima.it/>

Early bird registration from March 1st to May 15th, 2023

	SIMA MEMBER	SIMA NON-MEMBER
Professors and researchers (VAT included)	€ 300,00	€ 400,00
PhD students, fellows and undergraduate students (VAT included)	€ 150,00	€ 250,00

Standard registration from May 16th to June 24th, 2023

	SIMA MEMBER	SIMA NON-MEMBER
Professors and researchers (VAT included)	€ 400,00	€ 500,00
PhD students, fellows and undergraduate students (VAT included)	€ 250,00	€ 350,00

Last second registration from June 25th to June 30th, 2023 (The payment will be possible only at the Conference venue)

	SIMA MEMBER	SIMA NON-MEMBER
Professors and researchers (VAT included)	€ 500,00	€ 600,00
PhD students, fellows and undergraduate students (VAT included)	€ 350,00	€ 450,00

*The fee includes daytime sessions, lunches and coffee breaks on June 29th and June 30th and social event on the evening of June 29th, 2023

More information about the payment will be available on website.



The registration will be completed when payment is made. Accordingly, it is mandatory to carry out the payment before May 15th, 2023 to benefit from the early bird registration.

HOSPITALITY

Accommodation

The Sinergie-SIMA Management Conference 2023 will be an in-person event. We are greatly looking forward to the pleasure of welcoming our participants to the charming location of Bari in Apulia. Information about the accommodation will be available online (<https://www.sijmsima.it/>) since February 1st, 2023.

Conference venue

Conference sessions and social events will be held at the wonderful Mercure Villa Romanazzi Carducci, an historic venue in the center of Bari. The Conference venue recalls the topic of the Conference. As reported by Villa Romanazzi Carducci, "There are places where you can feel the charm of history, surrounded with modern comfort and style. There are places where you want to stop by and this is one of them."

Villa Romanazzi Carducci Hotel preserves with the greatest respect the memory of a noble residence which goes back to 1885 and includes a lush park with a huge variety of aromatic trees and elegant garden furniture you can appreciate walking along its several natural paths.

Mercure Villa Romanazzi Carducci - Via Giuseppe Capruzzi, No. 326, 70124 Bari (Italy)

CONFERENCE CHAIRS

Angeloantonio Russo
LUM University

Arabella Mocchiari Li Destri
University of Palermo - SIMA

Savino Santovito
University of Bari "Aldo Moro"

Marta Ugolini
University of Verona - Sinergie Italian Journal of Management



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STAY CONNECTED: MORE TO COME SOON

<https://www.sijmsima.it/>

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Sinergie Italian Journal of Management (formerly Sinergie rivista di studi e ricerche) is a peer-reviewed scholarly publication (ISSN 0393-5108) focusing on the main trends in management studies. Founded in 1983, it is a free open access journal (www.sijm.it). Sinergie Italian Journal of Management is indexed in Scopus.

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MANAGEMENT

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Società Italiana di Management (or SIMA) is the Scientific Society of Italian Professors of Management. It was established in 2013 and currently has around 500 members. SIMA aims to contribute to the development and dissemination of excellent management knowledge in the academic, economics and social field. It works to promote management studies research in academic and scientific institutions (www.societamanagement.it) to address societal needs.



FONDAZIONE

CUEIM

Sinergie Italian Journal of Management is published quarterly by Fondazione CUEIM, whose objective is creation and dissemination of the managerial culture in the society.