



Sinergie
SIMA
Management
Conference

Special Track
INNOVATION AND TECHNOLOGY MANAGEMENT
In collaboration with CINET



Sinergie-SIMA 2023 Conference

REDISCOVERING LOCAL ROOTS
AND INTERACTIONS IN MANAGEMENT

June 29th and 30th, 2023
Bari - Italy



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Special track

Innovation and Technology Management

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Chairs:

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Full Professor

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Innovation Management studies have been recently shaped by the rise of social and environmental issues, by the eager development of digital technologies, and, by the effects of pandemic as well as by the geopolitical crisis. These new trends led innovation management scholars to adapt existing theories and models to these new emerging topics, to move the attention to different units of analysis, adopting new methodologies or combining well-known ones in mixed approaches. Within this context, innovation management might support the companies in juggling the paradoxes that these new trends entail i.e. local vs global innovation, physical vs digital innovation just to mention few ones. Thus, rediscovering local roots, and managing interactions might open to new inspiring avenues of research also in the field of Innovation Management.

In this regard, the Special Track Innovation & Technology Management addresses scholars interested in sharing and developing their knowledge and experience on the challenges that Innovation Management needs to face nowadays in a broad sense.

Therefore, contributions sticking with the SIMA Conference theme and objectives as well as more general contributions on current issues of Innovation and Technology Management are encouraged. Areas of particular relevance to the special track, but not limited to, are: rediscovering local roots in innovation management, local vs global innovation, physical vs digital innovation, managing interactions for innovation, sustainable/social innovation, service innovation, business model innovation, collaborative/open innovation.

The Special Track aims to encourage the debate on the state of the art of research on Innovation and promote the development of research cooperation among scholars of different fields and backgrounds. Thus, contributions (long paper or short papers) adopting either theoretical and conceptual or empirical analysis are welcome.

All the long papers accepted for the Special Track will participate in the Best Track Paper Award SIMA-CINet that will be honored in the closing ceremony.

The deadlines are: **1 March 2023** for long papers submission, **15 March 2022** for short papers submission.

Please indicate clearly in the proposal that you are submitting to this Special Track.