



Sinergie SIMA

Management Conference



**UNIVERSITÀ
DI PARMA**

CALL FOR PAPERS

Sinergie-SIMA 2024 Conference

**MANAGEMENT OF SUSTAINABILITY AND WELL-BEING
FOR INDIVIDUALS AND SOCIETY**

**June 13th and 14th, 2024
University of Parma - Italy**

<https://www.sijmsima.it>



sinergie
italian journal of management



Società Italiana di
MANAGEMENT

Sinergie-SIMA 2024 Management Conference
MANAGEMENT OF SUSTAINABILITY AND WELL-BEING FOR INDIVIDUALS AND SOCIETY
CALL FOR PAPERS

Foreword from the Conference Chairs

Dear friends,

our objective in arranging the Sinergie-SIMA 2024 Management Conference is to sustain a valuable platform for the dissemination of our community's latest research, as well as to acquire constructive input through engaging in discussions concerning pivotal aspects of management studies and their progression.

The Conference will take place in Parma, with the first day hosted at Crédit Agricole Green Life, one of the city's prominent economic institutions, while the second day will be held at the Department of Economics and Management. During the plenary sessions, distinguished keynote speakers from both the academic and business sectors will alternate, while in the parallel sessions, scholars will present their research on the Conference's central theme as well as the various topics and special tracks encompassed by SIMA's Thematic Groups.

We are confident that our endeavours will help maintain the collaborative exchanges that drive scientific progress within our field and offer an opportunity to engage with the scholarly community of Italian management.

We look forward to seeing you in Parma at the 2024 Sinergie-SIMA Management Conference.

See you on the moon!

Guido Cristini

University of Parma

Beatrice Luceri

University of Parma

Arabella Mocciano Li Destri

SIMA and University of Palermo

Marta Ugolini

Sinergie and University of Verona

THE SINERGIE-SIMA MANAGEMENT CONFERENCE: OVERVIEW

Sinergie's and SIMA's common aim is to develop the contribution of Italian scholars to the international debate on management issues. Since 2016, Sinergie and SIMA work together to organize the annual Conference, a scientific event based on Sinergie over 30 years' experience and on SIMA academic network. The Sinergie-SIMA Management Conference is therefore a well-established scientific meeting that brings together scholars from the field of management to present and discuss their research in a collaborative and friendly environment.

The main topic of the Conference will be discussed in alternating plenary and parallel sessions to be held on June 13th and June 14th 2024. Pre-Conference activities are scheduled on June 12th.

The plenary sessions will focus on contributions from well-known academics and professionals who will participate in the debate as keynote speakers, discussants, or interviewees.

Several parallel sessions will be dedicated to the presentations of long papers and short papers that will be selected according to a rigorous peer review process. In this way, participants will have the opportunity to present their research and receive comments and suggestions from the session chairs and other participants in what hopefully will be constructive discussion sessions.

The official language of the Conference is English. Submission of long papers and short papers in Italian will be welcome and a selection will be included in specific sessions.

INVITATION TO SUBMIT LONG PAPERS AND SHORT PAPERS TO THE 2023 CONFERENCE: THEME AND OBJECTIVES

MANAGEMENT OF SUSTAINABILITY AND WELL-BEING FOR INDIVIDUALS AND SOCIETY

Theory and practice in the field of management have been challenged by the emergence of sustainability and well-being as major global policy priorities. Both sustainability and well-being are complex, value-laden and strongly interconnected; however, they tend to exist in separate realms.

Sustainability literature has recorded an evolution in the way the concept of sustainable development is understood, leading to the articulation of sustainable development as human “well-being” and “flourishing”, rather than “needs”. Nevertheless, some scholars have pointed out a lack of clarity in the conceptualisation, which causes some ambiguity in terms of definition (Ronen & Kerret, 2020). Kjell (2011) observed that human needs and well-being are poorly understood, characterised and developed by sustainability research. Along the same vein, Helne & Hirvilammi (2015) observed that the overarching goal of sustainable development (i.e., well-being) has often been narrowly interpreted, mainly in economic terms, while connections between the natural environment and human flourishing have been overlooked. More recently, O’Mahony (2022) remarked that the literature conceptualising human well-being continues to exist largely outside sustainable development. Hence, placing well-being more clearly within the sustainability framework could be highly beneficial to sustainability.

Concurrently, the literature on well-being is almost entirely dissociated from the contributions of nature or the relationships with ecological and planetary systems (Roberts et al., 2015), and the importance of social dimensions is an emergent conclusion. Therefore, the rationale of contextual systems inherent to sustainability research (incorporating views of times, society and biosphere) could significantly enrich well-being research, fostering a more holistic perspective on well-being and an increased awareness of the limits of individual well-being pursuits (Kjell, 2011).

In brief, though well-being has major implications for sustainable development and vice versa, the body of literature that effectively integrates sustainability and well-being remains in an embryonic stage.

The above considerations aim to act as catalysts for an interdisciplinary debate within the field of management. Enriching the conception of flourishing well-being in sustainability and the contribution of nature in well-being can produce impactful scientific research, as O’Mahony (2022) points out. Equally important is the analysis of the links between sustainability and well-being, encompassing synergies and trade-offs, at the organizational level, in value chains and in interactions with stakeholders across various industries.

The Conference welcomes contributions based on different theories, methodological approaches and unit of analysis with the potential to empower a transformation for flourishing individuals, society and the natural world alike.

References

- Helne T., Hirvilammi T. (2015). Wellbeing and sustainability: A relational approach. *Sustainable Development*, 23(3).
- Kjell, O.N.E. (2011). Sustainable well-being: A potential synergy between sustainability and well-being research. *Review of General Psychology*, 15(3).
- O’Mahony T. (2022). Toward sustainable wellbeing: Advances in contemporary concepts. *Frontiers in Sustainability*, 3: 807984.
- Roberts L., Brower A., Kerr G., Lambert S., McWilliam W., Moore K., et al. (2015). The nature of wellbeing: How nature’s ecosystem services contribute to the wellbeing of New Zealand and New Zealanders. *Wellington: Department of Conservation*, 145.
- Ronen T., Kerret D. (2020). Promoting sustainable wellbeing: Integrating positive psychology and environmental sustainability in education. *International Journal of Environmental Research and Public Health*, 17(19): 6968.

The Conference welcomes both theoretical and empirical contributions, although contributions are expected to provide implications for theory and practice.

THEMATIC TRACKS AND TOPICS

Scholars are invited to submit long papers and short papers about a relevant topic into the management field related to the following thematic tracks.

Conference theme

- Management of sustainability and well-being for individuals and society

SIMA thematic groups

- Entrepreneurship
- Innovation & Technology Management
- International Business
- Marketing
- Purpose-driven Businesses
- Retailing & Service Management
- Small & Family Business
- Strategic Communication
- Strategy & Governance
- Supply Chain Management, Logistics & Operations
- Sustainability
- Tourism & Culture Management

Management Case Studies

- Case studies written and presented by academics in collaboration with firm managers. Selected cases may be invited to become part of the SIMA and SIM Case series published with Pearson.

By clicking on each thematic track will be possible to view the topics proposed. Other topics relevant to the conference and the management discipline that are not included in the list will also be considered.

LONG AND SHORT PAPERS SUBMISSIONS

TERMS OF PARTICIPATION



The authors of long or short papers are expected to submit an original work. In this regard, only unpublished long and short papers that have not been submitted for publication or that have not been already published as Conference proceedings will be considered for presentation at the Conference and the possible inclusion in the subsequent Conference proceedings. At the time of submission, the authors must certify the originality of their work.



Each author is invited to carefully view the description of the Conference theme, SIMA thematic groups, and Case study tracks on the website (click directly on the name of the thematic track listed in the previous page) in order to well understand the topics proposed and, when submitting the paper, to choose the best conference track. If the choice of topic is not suitable for the thematic group, the paper will be assigned to another track.



In the collaborative logic of our scientific community, each author could be requested to provide reviews of at least two works (1 long paper between March and May 2024 and 1 short paper in May 2024). In addition, each corresponding author will be requested to evaluate the quality of feedback of the reviewing process.

Failure to be available as a reviewer or as evaluator for the Conference within the indicated times and failure to comply with the guidelines provided in carrying out the task of reviewer will make authors ineligible for awards.



At least one author of long or short papers must present the research output during the Conference parallel sessions. Failure to present will exclude from the Conference Proceedings and from awards.

LONG PAPERS SUBMISSION

Long papers submissions for the Sinergie-SIMA Management Conference have to be formatted using the Conference template published online at <https://www.sijmsima.it/submission/>.

Papers should be a maximum of 10.000 words and should include the following information:

- Title
- Author(s) qualifications, scientific discipline, email address and mobile phone number - this information is for the exclusive use of Sinergie's administration
- Contributor statement in the case of co-authored papers
- Acknowledgement
- References to the research on which the paper is based
- Structured abstract (no more than 300 words) containing the following information: framing of the research, purpose of the paper, methodology, results, research limitations, managerial implications, and originality of the paper.
- Keywords
- References

To assure quality of editing, especially of tables, graphs, and figures, it is common to use a Microsoft Word format, compatible formats are accepted as well. File in .bmp, .jpeg, .jpg, .png, .gif formats

can create problems in editing. If possible, please avoid these formats and provide files containing additional tables and graphs in their original format (e.g., xls).

Footnotes should be used only for comments, to provide more detail or not alternative considerations; they should not contain bibliographic information.

It is recommended to avoid changes in the title of the paper and in the composition of the authors, once submission is completed.

SHORT PAPERS SUBMISSION

Short papers submissions for the Sinergie-SIMA Management Conference have to be formatted using the Conference template published online at <https://www.sijmsima.it/submission/>.

The short papers may be in the form of a report on a completed research project or a description of an ongoing or near completed research project. The Conference will provide a valuable opportunity to benefit from debate among peers: thus, short papers describing ongoing research projects must clearly identify their conceptual development, objectives, and methodological frameworks. Also, authors must indicate clearly that the research is “work-in-progress”. Short papers should be a maximum of 5.000 words and a minimum of 3.500 words. For editing rules, please follow “Long papers submission” directions.

PEER REVIEW PROCESS

FOR LONG PAPERS

Long papers will undergo a double-blind peer review process by reviewers with expertise in the thematic area selected during the submission process.

After the peer review, long papers can be accepted in full, accepted with modifications required or rejected. In the case of partial acceptance, the Authors can decide to send a revised manuscript that includes the reviewers’ suggestions or to not send it, by confirming the first version of the manuscript submitted.

The accepted long papers could be included in the Conference Proceedings and, furthermore, they will be evaluated to be awarded a prize and, eventually, to be published in Sinergie Italian Journal of Management.

FOR SHORT PAPERS

Short papers will undergo a single-blind peer review process by reviewers with expertise in the thematic area selected during the submission process.

After the review, short papers can be accepted or rejected.

The accepted short papers will be included in the Conference Proceedings and, furthermore, they will be evaluated to be awarded a mention.

DEADLINES



for LONG PAPERS

20 DECEMBER 2023

Long papers submission opening

15 FEBRUARY 2024

Long papers submission closure

30 APRIL 2024

Notification of double blind
peer-review result

(non-European participants can request advanced
notification of the peer-review result)

for SHORT PAPERS

20 DECEMBER 2023

Short papers submission opening

15 MARCH 2024

Short papers submission closure

30 APRIL 2024

Notice of single blind
peer-review result

(non-European participants can request advanced
notification of the peer-review result)

5 MAY 2024

Early bird registration to the Sinergie-SIMA 2024 Management Conference

CONFERENCE REGISTRATION AND FEE

Register on <https://www.sijmsima.it> from December 20th, 2023

PAPER DEVELOPMENT WORKSHOP (PDW)

Information about the PDW will be available from December 20th, 2023.

PUBLICATION OPPORTUNITIES

Conference Proceedings

Unless publication is explicitly waived by the author(s) at the time of paper submission, long papers accepted for presentation at the Conference will be published online in the Conference Proceedings and copyrighted with ISBN and DOI codes.

The short papers presented in specific Conference sessions will be published online in a separate volume of Conference Proceedings and copyrighted with an ISBN.

Conference Proceedings will be published in open access form on the Sinergie-SIMA Management Conference website after the Conference.

At least one author of long or short papers must present the research output during the Conference parallel sessions. **Failure to**

present will result being excluded from the Conference Proceedings.

Publication in Sinergie Italian Journal of Management

A limited number of the papers could be invited after the Conference to be included in a 2025 special issue of ***Sinergie Italian Journal of Management***.

Further publication opportunities

We anticipate that a number of the papers presented at the Conference will be eligible for submission to other journals.

Business case studies will be eligible for publication on Pearson web platform.

The Conference website will provide information on further publication opportunities. More to come soon!

AWARDS AND RECOGNITIONS

The long and short papers will be awarded based on reviewers' evaluations. In particular, the **three best long papers of the Conference** will be acknowledged by the Scientific Committee with an award during the closing session of the Conference. **Fourteen mentions (one for each of the Thematic Tracks)** will be acknowledged by the track chairs during the specific track session. In case of incompatibility situations for the assignment of the mention to the short papers, the final decision will be left to one or two members of the Scientific Committee of the Conference chosen for research competence in relation to the thematic track itself.

All papers (short and long) participate in the awards, regardless of whether (or not) they will be published in the proceedings of the Conference.

In addition to awarding with a plaque the Journal's Best Reviewer, a mention for the Conference's Outstanding Reviewers will be awarded with a mention.

All the participants to the Conference can present long or short papers, regardless of the role held in the organization of the Conference itself. In the case of an author involved in one of the Conference Committees, SIMA and Sinergie ensure a transparent and fair evaluation by implementing an ad-hoc blind peer review process.

GENDER BALANCE AND INCLUSION

Sinergie-Sima Management Conference will positively seek to promote equality, diversity and inclusion. As Conference organizers, we will promote diversity and inclusion in all aspects of the Conference, including keynote and featured speakers, roundtables and, in the composition of the Organizing and Scientific Committee.

CONFERENCE CHAIRS

Guido Cristini
University of Parma

Arabella Mocchiari Li Destri
University of Palermo - SIMA

Beatrice Luceri
University of Parma

Marta Ugolini
University of Verona - Sinergie Italian Journal of Management



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Sinergie Italian Journal of Management
(formerly Sinergie rivista di studi e ricerche)
is a peer-reviewed scholarly publication
(ISSN 0393-5108) focusing on the main
trends in management studies.

Founded in 1983, it is a free open access
journal (www.sijm.it).

Sinergie Italian Journal of Management is
indexed in Scopus.

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Società Italiana di Management (or SIMA) is
the Scientific Society of Italian Professors of
Management. It was established in 2013 and
currently has around 500 members. SIMA
aims to contribute to the development and
dissemination of excellent management
knowledge in the academic, economics and
social field. It works to promote management
studies research in academic and scientific
institutions (www.societamanagement.it) to
address societal needs.



Sinergie Italian Journal of Management is published quarterly by
Fondazione CUEIM, whose objective is creation and dissemination
of the managerial culture in the society.