Sinergie SIMA
Management Conference

UNIVERSITÀ DI PAVIA

CALL FOR PAPERS

Sinergie-SIMA 2026 Conference

TRANSFORMING MANAGEMENT IN THE ERA OF POST-GLOBALIZATION AND AGENTIC ECONOMY

May 28th and 29th, 2026
University of Pavia - Italy

https://www.sijmsima.it

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italian journal of management

SIMA
Società Italiana di MANAGEMENT

Sinergie-SIMA 2026 Management Conference
TRANSFORMING MANAGEMENT IN THE ERA OF POST-GLOBALIZATION AND AGENTIC ECONOMY
CALL FOR PAPERS

Foreword from the Conference Chairs

Dear Friends,

The management discipline is in transition: we are arranging the Sinergie-SIMA 2026 Management Conference to offer a vibrant platform for discussing how our field is playing a central role in transforming organizations and society, as well as to reflect on the extent to which management itself must evolve. The Conference will take place in Pavia, a historic university town with a medieval soul, the ideal environment for fostering knowledge exchange and networking. The conference format has been carefully designed to leverage the potential of our research and innovation ecosystem, while ensuring a high-quality experience for all participants. The program will feature plenary sessions with renowned keynote speakers and cross-views from academia and practitioners, alongside parallel sessions and special tracks promoted by SIMA's Thematic Groups. For the first time, the Conference will also host an exhibition of research centers. We believe this edition will provide an extraordinary opportunity to reflect collectively on the challenges and opportunities emerging in an era of accelerated technological and managerial change.
We look forward to welcoming you to Pavia for the 2026 Sinergie-SIMA Management Conference.

Stefano Denicolai and Antonella Zucchella
University of Pavia

Beatrice Luceri
SIMA and University of Parma

Marta Ugolini
Sinergie and University of Verona

THE SINERGIE-SIMA MANAGEMENT CONFERENCE: OVERVIEW

Sinergie and SIMA share a common mission: advancing Italian scholarship in international management research. Since 2016, these organizations have collaborated to host an annual conference that combines Sinergie's three decades of experience with SIMA's extensive academic network. This established scientific meeting creates a collaborative environment where management scholars present and discuss their research.

The conference runs May 28-29, 2026, with pre-conference activities on May 27. Plenary sessions feature renowned academics and industry professionals as keynote speakers, discussants, and interviewees addressing the main conference theme.

Parallel sessions showcase long and short papers selected through rigorous peer review. Participants present their research and engage in constructive discussions with session chairs and fellow attendees.

While English is the official language, Italian submissions are welcome.

Sinergie SIMA
Management Conference

INVITATION TO SUBMIT LONG AND SHORT PAPERS

THEME AND OBJECTIVES

TRANSFORMING MANAGEMENT IN THE ERA OF POST-GLOBALIZATION AND AGENTIC ECONOMY

While evolution is constant for firms and society, the nature of contemporary change is unprecedented in its scope, speed, and systemic impact (Petricevic & Teece, 2019). We face a confluence of interconnected grand challenges – global pandemics, AI disruption, evolving and fractured global value chains (Zucchella & Strange, 2017), and mounting geopolitical instability – that demand more than incremental adaptation or traditional responses. In this era of polycrisis and hyper-uncertainty, conventional management paradigms are proving insufficient for the complexity we face. The imperative is not merely to adjust, but to actively transform firms, ecosystems, and society at their fundamental core (Volpentesta et al., 2023).

Among the most significant forces driving this transformation is agentic artificial intelligence, whose autonomous capabilities are reshaping global competition and value creation mechanisms (Huang, 2025). This technology fuels a new form of globalization rooted in decentralized intelligence, real-time data flows, and adaptive architectures, demanding a critical re-examination of mainstream management theory.

Our theme, Transforming Management, embraces a dual meaning. It addresses both the role of management in guiding organizational transformation and, more provocatively, the urgent need to transform the practice and theory of management itself.

Against this backdrop, this conference invites scholars and practitioners to investigate how organizations can redesign their purpose, strategies, and structures to navigate this new reality, focusing on three primary directions:

A. **Reframing Corporate Purpose in the "de-globalization era"**. In the wake of disruption of global values and international geopolitical fragmentation (Charpin & Cousineau, 2025), sustainability goals are becoming increasingly reflective. We invite contributions that interrogate the evolution of corporate purpose in fractured geopolitical contexts and examine how firms reconfigure their identity and legitimacy in light of shifting stakeholder expectations and planetary pressures. To make a step forward, more studies are needed to understand hybrid models that integrate profit with purpose, resilience, and responsibility, triggering radical, profound, and irreversible effects.

B. **Agentic Economy, Strategic and Business Model Reinvention**. Exponential technologies like agentic AI are creating new enterprises and disrupting industries unlike mainstream AI (Wagner, 2020; Martinelli 2024; Ratten, Jones & Braga, 2024). This forces business models to reinvent around concepts like servitization and platformization (Chatterjee et al., 2023). We are witnessing the emergence of dynamic, co-evolving business models that continuously adapt to the capabilities of intelligent systems. We invite research exploring how organizational boundaries (Augustine & King, 2024), global value chains (Chatterjee et al., 2024; De Marchi & Gereffi, 2023; Fischer et al., 2024, Magnani et al., 2019; Sacco, et al., 2025, Verbeke, 2020), and ecosystems (Secundo et al., 2025) are being reshaped by autonomous technologies and algorithmic decision-making. We are now witnessing innovative business strategies that constantly co-evolve with technology, creating an inseparable and ongoing process of change (Grego et al., 2024; Hagen et al., 2024). We encourage contributions spanning theoretical, empirical, design-based, interdisciplinary and critical perspectives, addressing the different impacts of various forms of AI, namely traditional, generative, and agentic AI.

C. **Healing Ailing Firms**. Firms today exhibit several symptoms of modern organizational illness: toxic work environments that erode well-being, a haemorrhage of talent, strategic

amnesia clouding decision-making, and a pathological attachment to legacy models that impede treatment and recovery. Scholars need to explore how regeneration strategies can restore organizational health and wealth - fostering resilience (Conz & Magnani, 2020; Grego et al., 2025), agility (Hagen et al., 2024) and well-being - and aligning business practices with the health of both society and the planet (Wang, 2023). This is a precondition for transformation and innovation to take root. Research on healing-centered leadership, post-traumatic organizational growth, and organizational design for well-being is especially welcome.

References

Augustine, G., & King, B. G. (2024). From movements to managers: Crossing organizational boundaries in the field of sustainability. *Work and Occupations,51*, 207.

Charpin, R., & Cousineau, M. (2025). Friendshoring: how geopolitical tensions affect foreign sourcing, supply base complexity, and sub-tier supplier sharing. *International Journal of Operations & Production Management, 45*(5), 1006-1031.

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Conz, E., & Magnani, G. (2020). A dynamic perspective on the resilience of firms: A systematic literature review and a framework for future research. *European Management Journal*, 38(3), 400-412.

De Marchi, V., Gereffi, G. (2023). Using the global value chain framework to analyse and tackle global environmental crises. *Journal of Industrial and Business Economics*, 50(1), 149-159.

Fischer B., Meissner,D.; Boschma, R.; Vonortas N.: (2024). Global value chains and regional systems of innovation: towards a critical juncture? *Technological Forecasting Social Change*, 123245

Grego, M., Bartosiak, M., Palese, B., Piccoli, G., & Denicolai, S. (2025). Disentangling the 'digital': A critical review of information technology capabilities, information technology–enabled capabilities and digital capabilities in business research. *International Journal of Management Reviews*, 27(2), 238-260.

Grego, M., Magnani, G. and Denicolai, S., 2024. Transform to adapt or resilient by design? How organizations can foster resilience through business model transformation. J*ournal of Business Research*, 171, p.114359.

Hagen, B. Ghauri, P. N. & Macovei, V. (2024) The balancing act: Organizational agility in fast-growing international ventures, *Industrial Marketing Management*, 123. 119-132

Huang, K. (2025). *Agentic AI: Theories and Practices*. Springer.

Magnani, G., Zucchella, A., & Strange, R. (2019). The dynamics of outsourcing relationships in global value chains: Perspectives from MNEs and their suppliers. *Journal of Business Research*, 103, 581-595.

Martinelli, E. (2024). An agent-based approach to the limits of economic planning. *AI & Society*, 1-13.

Petricevic, O., & Teece, D. J. (2019). The structural reshaping of globalization: Implications for strategic sectors, profiting from innovation, and the multinational enterprise. *Journal of International Business Studies*, 50(9), 1487-1512

Ratten, V., Jones, P., & Braga, V. (2024). Artificial intelligence in international business. *Thunderbird International Business Review*, 66(2), 127-133

Sacco, F., Magnani, G., Previtali, P. (2025). Beyond the" eye of the storm": A processual and multi-layered approach to global value chain resilience. *International Business Review*, 102460.

Secundo G, Spilotro C, Gast J, Corvello V (2025). The transformative power of artificial intelligence within innovation ecosystems: a review and a conceptual framework. *Review of Managerial Science, 19, 2697–2728*

Strange, R., & Zucchella, A. (2017). Industry 4.0, global value chains and international business. *Multinational Business Review*, 25(3), 174-184.

Tan, L. J., & Huang, K. (2025). The AI Agent Economy. In *Agentic AI: Theories and Practices* (99-134).: Springer.

Volpentesta, T., Spahiu, E., & De Giovanni, P. (2023). A survey on incumbent digital transformation: a paradoxical perspective and research agenda. *European Journal of Innovation Management*, 26(7), 478-501.

Verbeke, A. (2020). Will the COVID-19 pandemic really change the governance of global value chains? *British Journal of Management*, 31(3), 444.

Wagner, D. N. (2020). Strategically managing the artificially intelligent firm. *Strategy & Leadership*, 48(3), 19-25.

Wang, S. L. (2023). Digital technology-enabled governance for sustainability in global value chains: A framework and future research agenda. *Journal of Industrial and Business Economics, 50*(1), 175-192.

The Conference welcomes both theoretical and empirical contributions, although contributions are expected to provide implications for theory and practice.

Sinergie SIMA Management Conference

TRACKS

The discussion on various topics is organized into three macro tracks.

1. Conference theme

Transforming management in the era of post-globalization and agentic economy

Coordinators: Birgit Hagen and Giovanna Magnani (University of Pavia)

Both scholars and practitioners are invited to submit long and short papers to explore new avenues for transformation in the management field. Some potential research questions include, but are by no means limited to:

- How does the agentic economy – at the intersection of organizational and institutional forms of agency, agentic AI, and broader socio-economic transformations – reconfigure the nature and dynamics of strategic decision-making within firms?
- What new practices and capabilities enable radical and continuous transformations within organization in today's landscape?
- How is the discipline of management itself evolving in response to the grand challenges we are currently facing (e.g., sustainability transitions, artificial intelligence, international geopolitical crises, longevity, etc.)?
- How might emerging technologies and transformative forces reshape global competitive dynamics, international business, and global value chains? How does international and geopolitical fragmentation influence the disruption and reconfiguration of global value chains in the post-globalization era?
- What role does corporate purpose play in enhancing firms and ecosystems' resilience and continuous renewal in a post-globalization environment?
- How do ecosystems of agents – human, organizations, AI agents, … - develop collective agility and resilience in the post-globalization era?
- How and to what extent does agility recalibrate the extent of post-globalization, pace of change and uncertainty?
- How do regenerative strategies enhance a firm's resilience and agility?

2. SIMA Thematic Groups

- **Artificial Intelligence in Management**
  Coordinators: Giovanni Battista Dagnino (LUMSA University) and Nadia Di Paola (Federico II University of Naples)
- **Entrepreneurship**
  Coordinators: Massimiliano Vesci (University of Salerno) and Mariacarmela Passarelli (University of Calabria)
- **Innovation & Technology Management**
  Coordinators: Cristina Longo (University of Catania) and Marco Ieva (University of Parma)
- **International Business**
  Coordinators: Andrea Runfola (University of Perugia) and Matilde Milanesi (University of Florence)
- **Marketing**
  Coordinators: Maria Vernuccio (Sapienza University of Rome) and Francesca Checchinato (University of Venice)

- **Purpose-driven Businesses**
  Coordinators: Andrea Piccaluga (Scuola Superiore Sant'Anna of Pisa) and Rosangela Feola (University of Salerno)
- **Retailing & Service Management**
  Coordinators: Chiara Mauri (LIUC University) and Simone Aiolfi (University of Parma)
- **Small & Family Business**
  Coordinators: Alfredo D'Angelo (Cattolica del Sacro Cuore University) and Elisa Conz (University of Pavia)
- **Strategic Communication**
  Coordinators: Emanuele Invernizzi (IULM University) and Agostino Vollero (University of Salerno)
- **Strategy & Governance**
  Coordinators: Massimo Picone (University of Palermo) and Anna Menozzi (University of Piemonte Orientale)
- **Supply Chain Management, Logistics & Operations**
  Coordinators: Ivan Russo (University of Verona) and Alessandra Cozzolino (Sapienza University of Roma)
- **Sustainability**
  Coordinators: Angeloantonio Russo (LUM University) and Federica Gasbarro (University of Brescia)
- **Tourism & Culture Management**
  Coordinators: Maria Della Lucia (University of Trento) and Angelo Presenza (University of Molise)

By clicking each track, you can view the topics proposed.

3. Management Case Studies

Case studies written and presented by academics in collaboration with firm managers.

Coordinators: Maria Rosaria Napolitano (Parthenope University of Naples) and Guido Bortoluzzi (University of Trieste)

Sinergie SIMA
Management Conference

SUBMISSION REQUIREMENTS

Originality
All submissions must be original and unpublished works. Papers previously published or submitted elsewhere will not be considered. Authors must certify their work's originality at submission.

Track Selection
Before submitting, review the conference theme, SIMA Thematic Groups, and Management Case Study tracks on our website. Select the most appropriate track for your paper. We reserve the right to reassign papers to more suitable tracks if needed.

Review Process
As part of our collaborative scientific community, authors may be asked to review:

- One long paper (February-March 2026)
- One short paper (March 2026)

Corresponding authors will also evaluate the quality of the review process feedback.
Important. Authors who fail to participate in reviewing or don't follow review guidelines will be ineligible for conference awards.

Submission Limits
Per Participant:

- Maximum 3 papers as author/co-author
- Maximum 2 presentations (or 3 if presenting alone)

Per Paper:

- Maximum 5 authors

Presentation Requirement
At least one author/co-author must present their paper during the conference parallel sessions.
Failure to present will result in exclusion from the conference proceedings and from consideration for awards.

Sinergie-SIMA 2026 Management Conference
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CALL FOR PAPERS

LONG PAPERS SUBMISSION

Format: Use the anonymized conference template at https://www.sijmsima.it/submission/

Length: Maximum 10,000 words

Required elements on the platform:

- Paper Title
- Authors
- Language
- Track
- Abstract (max 5,000 characters)
- Submission type
- Requirements

Technical requirements:

- Submit in Microsoft Word or compatible format using the **anonymized** conference template
- Avoid .bmp, .jpeg, .jpg, .png, .gif formats for images
- Provide tables and graphs in original formats (e.g., .xls)
- Use footnotes only for comments or additional details, not for references
- Avoid title or author changes after submission

SHORT PAPERS SUBMISSION

Format: Use the **anonymized** conference template at https://www.sijmsima.it/submission/

Length: 3,500-5,000 words

Types:

- Completed research reports
- Ongoing or near-completed research (must clearly indicate "work-in-progress" status and include conceptual development, objectives, and methodological frameworks)

Required elements on the platform and technical requirements.

Follow long paper formatting rules

SUBMISSION LINK *https://sinergiesima.confnow.eu/*

Sinergie SIMA
Management Conference

PEER REVIEW PROCESS

LONG PAPERS

Long papers undergo a **double-blind peer review** process conducted by experts in your selected thematic area. Papers may receive full acceptance, conditional acceptance with required modifications, or rejection.
When a paper receives conditional acceptance, authors can submit a revised manuscript incorporating the reviewers' suggestions, or they can proceed with their original version without changes.
Accepted long papers are eligible for inclusion in the Conference Proceedings and will be evaluated for conference awards. Additionally, they may be considered for publication in the *Sinergie Italian Journal of Management*.

SHORT PAPERS

Short papers are subject to a **single-blind peer review process** by experts in your selected thematic area. After review, papers are either accepted or rejected.
Accepted short papers are eligible for inclusion in the Conference Proceedings and will be evaluated for special mention recognition.

DEADLINES

LONG PAPERS

10 NOVEMBER 2025
Long papers submission opening

15 FEBRUARY 2026
Long papers submission closure

25 APRIL 2026
Notification of double blind peer-review result
(non-European participants can request advanced notification of the peer-review result)

SHORT PAPERS

10 NOVEMBER 2025
Short papers submission opening

15 MARCH 2026
Short papers submission closure

25 APRIL 2026
Notice of single blind peer-review result
(non-European participants can request advanced notification of the peer-review result)

10 MAY 2026
Early bird registration to the Sinergie-SIMA 2026 Management Conference

PAPER DEVELOPMENT WORKSHOP (PDW)

Transforming Research into Publication: Building the Next Generation of SIMA Management Scholars

May 27th, 2026, 14:00-18:00

Department of Economics and Management, University of Pavia, Italy
Via San Felice al Monastero, 5, Pavia - Ground Floor

PDW aims

The **Paper Development Workshop (PDW)** has been established to support early-career researchers in developing the competencies and scholarly insights necessary for conducting high-quality research and publishing in leading international journals.

The **2026 Sinergie-SIMA PDW** specifically aims to assist young scholars in aligning their research with contemporary trends and emerging challenges across various areas of management studies. Participants will be encouraged to develop manuscripts that address a broad spectrum of management topics, including but not limited to international business, innovation, strategy, marketing, organizational change and identity, corporate governance, digitalization, sustainability.

The workshop further seeks to provide guidance on critical aspects of the publication process, such as identifying appropriate journals, managing manuscript revisions, and constructively responding to reviewers' feedback. The workshop addresses the complexities of the peer review process. Through interactive sessions and individualized feedback, participants will gain practical insights into manuscript development, submission strategies, and revision techniques.

By providing constructive feedback and professional guidance, the PDW aims to support emerging scholars in navigating the publication process and contributing meaningfully to academic discourse in management studies.

TARGET AUDIENCE

The target audience of this PDW is young and mid-career scholars (Ph.D. students and candidates, Ph.D., research fellows, and assistant professors) who show robust interest in conceptual and empirical research in management.

The eligibility and submission requirements are to submit:

1. a bio sketch (one page)
2. the most recent version of the research paper (or extended abstract) that the author would like to discuss. Papers should be written in English
3. a cover letter clearly stating the question(s) which they are struggling with (one page)

Authors are invited to indicate in a note on the front page the paper's target journal(s), and, in the case of R&R papers, the journal in which the paper is under consideration at the time of the submission. In this latter case, authors may send the received reviews to start a helpful interaction with the expert discussants and the audience of the PDW to improve their responses to referees.

The organizers will select participants for the PDW based on the academic quality and impact of their submissions. Preference will be given to full papers. Conceptual, qualitative, and quantitative research and literature review will be equally considered in the selection process.

Keynote speeches and additional activities are open to all conference participants, while the maximum number of participants whose papers are selected for PDW sessions is 15 to facilitate interaction and more in-depth discussions.

PDW FORMAT 2026

14.00 Welcome (Room FL)
Giovanna Magnani, University of Pavia

14.10 Round Table "***Building research that matters in an era of transformation: Editorial insights for management scholarship***"

Moderators:
Giovanna Magnani *and* **Birgit Hagen**, University of Pavia

Keynote speakers:

Luigi De Luca, *Cardiff University, Editor in Chief, Journal of Product Innovation*

Davide Ravasi, *UCL School of Management, previously Associate Editor of the Academy of Management Journal and of the Journal of Management Studies*

Roger Strange, *University of Sussex, Editor in Chief, International Business Review*

15.45 Coffee break

16.00 **Parallel Sessions**
Selected papers will be allocated to specific sessions for in-depth discussion. Each session will host 5 papers. Parallel paper discussion is organized as follows: each author will be invited to provide an overview of the paper's core message, research questions, methodology, results and contributions, and the areas in which she/he is looking for specific advice (10 minutes). Each paper will receive developmental comments from the assigned discussant (15 minutes), and Q&A from the audience.

Session 1 - International Business, International Entrepreneurship & Marketing
Discussant: Roger Strange (University of Sussex) and Barbara Francioni (University of Urbino)

Session 2 - Organizational Identity and Culture, Strategy
Discussants: Davide Ravasi (UCL School of Management) and Anna Minà (LUMSA University, Palermo Campus)

Session 3 - Innovation, Digital Transformation, Marketing Strategy, Sustainability
Discussants: Luigi De Luca (Cardiff University) and Eleonora di Maria (University of Padova)

18.00 **Closing Remarks** (Room FL)
Giovanna Magnani and Birgit Hagen, University of Pavia

Additional Activities - Pre-conference social activities SIMA NextGen

18.15 **"Nurturing the Future of Management Research"** (Room FL)
Angeloantonio Russo, LUM University
Alessandro Zattoni, LUISS University, President, EURAM

19.00 **Social activities, Pavia City Centre Tour by SIMA Next Generation and Unipv Team** - *upon registration - organized by Federica Sacco, University of Pavia*

20.30 **Social dinner and networking** - *upon registration (max 50 people)*

To participate in the PDW

Paper submissions must be made via the conference platform, selecting "PDW UNIPV 2026".
Please also note that each applicant may submit only one paper for this PDW.

PDW DEADLINES 2026

10 March 2026	Submission deadline for proposals
1 April 2026	Notification of review committee decisions
15 April 2026	Final paper submission and early bird registration deadline
27 May 2026	**PDW**

PWD ORGANIZING COMMITTEE

Giovanna Magnani, Birgit Hagen, Federica Sacco (University of Pavia)

Sinergie SIMA Management Conference

CONFERENCE REGISTRATION AND FEE*

Register for the Sinergie-SIMA 2026 Management Conference on:
https://www.sijmsima.it/

If you wish to take advantage of the discounted "SIMA member 2026" rate must first have paid the "SIMA fee" on *https://societaitalianamanagement.it/iscrizione/*

Early bird registration from March 20th to May 10th, 2026

	SIMA MEMBER 2026	SIMA NON-MEMBER 2026
Professors and researchers	€ 300,00**	€ 400,00**
PhD students, fellows, and undergraduate students	€ 150,00**	€ 250,00**

Standard registration from May 11st to May 28th, 2026
(The payment will be possible online at the Conference venue via instant bank transfer - no credit card)

	SIMA MEMBER 2026	SIMA NON-MEMBER 2026
Professors and researchers	€ 500,00**	€ 600,00**
PhD students, fellows, and undergraduate students	€ 350,00**	€ 450,00**

* The fee includes daytime sessions, lunches, and coffee breaks on May 28th and 29th, and a social event on the evening of May 28th, 2026.

** In the case of payment made by a single person, the above quotation is VAT-included. For payments made by public organizations, the selected quotation is exempt from VAT.

More information about the payment will be available on the website.

Registration will be completed upon payment. Accordingly, to benefit from the early bird registration, you must make the payment before May 10th, 2026.

The Conference fee does not include membership in scientific societies. SIMA members are entitled to a reduced fee, while non-members must pay the full fee. Each membership in scientific societies (SIMA, SIM, etc.) is valid from January 1 to December 31, 2026.

PUBLICATION OPPORTUNITIES

Conference Proceedings

Unless authors choose to opt out during submission, accepted long papers will be published online in the Conference Proceedings with ISBN and DOI codes.
Short papers presented in designated sessions will appear in a separate online volume, also with an ISBN.
All proceedings will be published open access on the Sinergie-SIMA Management Conference website.
At least one author must present the paper during the conference's parallel sessions. Papers not presented will be excluded from the proceedings.

Publication in Sinergie Italian Journal of Management

A select number of papers may be invited after the Conference for inclusion in a 2026 special issue of Sinergie Italian Journal of Management.

Further publication opportunities

Some papers presented at the Conference may be eligible for submission to additional academic journals.
Details about further publication opportunities will be available soon on the Conference website.

AWARDS AND RECOGNITIONS

All long and short papers are eligible for awards, regardless of whether they are included in the Conference Proceedings. All the participants of the Conference can present long or short papers, regardless of the role held in the organization of the Conference itself. In the case of an author involved in one of the Conference Committees, both SIMA and Sinergie ensure a transparent and fair evaluation by implementing an ad-hoc blind peer review process.

AWARD	ELIGIBILITY CRITERIA	PROCESS
Sinergie Italian Journal of Management Best Reviewer	Awarded to reviewer for the quality, consistency, and timeliness of their reviews for the Journal.	The Journal's Editorial Board evaluates papers published in the Journal in the previous year.
Conference Best Papers (Top 3 Overall)	All accepted long papers across the conference.	The Scientific Committee reviews peer evaluations and ranks submissions.
Conference Selected Papers (From 8 to 10)		
Conference Short Papers' Mentions (15 Awards)	All accepted short papers across the conference.	Each Track Chair nominates one paper for recognition*.
Outstanding Conference Reviewers (Top Overall)	All reviewers across the conference.	Each corresponding author evaluates the quality of the review process feedback, and the Coordinator of the Scientific Committee ranks them.
Outstanding Young Scholar Reviewer (Top Overall)	All participants to the "*Inside the Academic Editorial process*" course.	
Best Practice Oriented Long Paper Award NEW	All accepted long papers across the conference with strong practical relevance.	A dedicated jury composed of both scholars and practitioners evaluates eligible submissions.

* In case of incompatibility situations for the assignment of the mention to the short papers, the final decision will be left to one or two members of the Scientific Committee of the Conference chosen for research competence in relation to the thematic track itself.

Sinergie SIMA
Management Conference

CALL FOR RESEARCH CENTERS

For the first time, the Sinergie-SIMA Management Conference will host a dedicated **exhibition of research centers**, particularly those related to business and management research.

Participating research centers will have the opportunity to showcase their activities, projects, and scientific outputs in a special area of the conference program. This initiative aims to highlight excellence within the academic community and foster connections between universities, businesses, and institutions.

In addition to Sinergie-SIMA Conference participants, this research exhibition will also be open to institutions, managers, professionals, and entrepreneurs.

Research centers and their representatives are not required to pay any additional fee beyond the standard conference registration. To take part in this initiative, at least one representative of the research center must be a member of SIMA.

By applying to this initiative, the Research Center undertakes to:

a) set up a small and simple booth (fair / exhibition style) within an area of approximately 3 × 3 meters, equipped with a desk and a few chairs;
b) ensure continuous staffing of the booth throughout the two days of the main program of the Sinergie-SIMA 2026 by at least one person knowledgeable about the Research Center, capable of engaging with visitors and answering questions.

Expressions of interest should be submitted by **10 January 2026** via e-mail to **sima2026@unipv.it**, attaching a brief profile of the Research Centre that includes at least: I) Name and description of main activities; II) a link to the Center's website; III) the hosting university (or universities); IV) the name of the head/director; v) the year of establishment.

Applicants who have expressed interest will receive further details; final confirmation of participation must be provided no later than **28 February 2026**.

In the event of an excessive number of applications, a selection procedure may be undertaken.

Further application details will be available on the conference website.

GENDER BALANCE AND INCLUSION

The Sinergie-SIMA Management Conference is committed to promoting equality, diversity, and inclusion. We aim to reflect these values across all aspects of the event – from keynote speakers and roundtables to the makeup of the Organizing and Scientific Committees.

HOSPITALITY

Given the limited number of hotel accommodations available in Pavia's historic center, delegates are strongly encouraged to book their stay well in advance. Please contact Sara Tinozzi (sara.tinozzi@studio-congressi.com) or Ilaria Cobianchi (ilaria.cobianchi@studio-congressi.com) for bookings and further information.

This webpage lists the hotels affiliated with the Conference: **CLICK HERE**
Local organizers frequently list the full accommodations.

VENUE

University of Pavia & Department of Economics and Management

Founded in 1361, the University of Pavia is one of Europe's oldest universities and today ranks among the leading academic institutions in Italy and internationally. With a vibrant community of tens of thousands of students, an extensive museum system, historic libraries, and a wide network of international partnerships, the university offers a unique environment where centuries of academic tradition meet cutting-edge research and global openness.

The Department of Economics and Management (Dipartimento di Scienze Economiche e Aziendali) has been recognized as a "Dipartimento di Eccellenza" for the period 2023-2027 by the Italian Ministry of University and Research. Welcoming a large student body and maintaining numerous Erasmus and international agreements, the department combines strong disciplinary foundations with a marked international orientation, making it an ideal setting for high-level scientific exchange in management studies.

Teatro Fraschini

The Fraschini Theatre in Pavia, recognised in 2003 by the Ministry as a "Teatro di Tradizione" and established as a Foundation in 2007, boasts over 250 years of musical activity for the benefit of the city and the surrounding Pavia area, and, from the latter half of the twentieth century, of the national scene as well. From its opening in 1773, the Theatre became a driving force and a key venue for the dissemination of operatic, musical and dance traditions. Today more than ever, the Fraschini aims to be a point of reference and a privileged meeting place for the performing arts (drama, music, opera, dance, performance), attentive to its roots yet always looking to the future and, as a Foundation, it positions itself as a centre for cultural production and regeneration in the area: not only a theatre, but also festivals, educational initiatives for schools, and social and cultural projects.

Welcoming the SIMA community in such a historically rich and architecturally distinctive venue offers an extraordinary setting for the Opening Ceremony and reflects the conference's commitment to culture, tradition and scientific dialogue.

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